

Haley Royal WALKER

WORK EXPERIENCE

LEO BURNETT

Art Director Intern / Summer 2017

Art director on the Kelloggs account

Collaborated with a group of interns on a 360 campaign for UnitedHealthcare

Produced content on a daily basis with a copywriter

Regularly participated in meetings with coworkers and clients

CONJURE, INC.

Graphic Design Intern / Summer 2016

Redesigned and created illustrations for client websites

Communicated directly with a client to design an album spread and cover for upcoming release

Designed Direct Mail cards, E-blasts, and flyers

Implemented new filing system for past project samples

LETTUCE ENTERTAIN YOU ENTERPRISES

Graphic Design Intern / Summer 2015

Created illustrations used on Intro Chicago menu

Collaborated with a group of interns on restaurant concept

Presented potential restaurant concept to partners of LEYE

Attended weekly intern meetings and workshops

Learned how to create and edit menu layouts

U OF ILLINOIS CHILD DEVELOPMENT LAB

Assistant Teacher / Jan. 2017 - May 2017

Actively engaged and supervise children ages 2 - 5

Collaborated with teachers to create and joyful classroom atmosphere

Encouraged healthy communicative and behavioral skills among students

Assisted with diapering, toileting, and feeding of children

Prepared snacks alongside full-time kitchen staff

Performed cleaning duties as needed

CONTACT

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EDUCATION

UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

BFA Graphic Design / Graduated Dec. 2017

ELON UNIVERSITY

2013 - 2014

SKILLS

Adobe Illustrator / Adobe InDesign /

Adobe Photoshop / Digital Photography /

Darkroom Photography / Drawing / Painting

FREELANCE

UNIVERSITY OF ILLINOIS SPORTS BUSINESS ASSOCIATION

Content Creator / Spring 2016 - present

Create posters, E-Blasts, and 360 degree poster design

ROYAL ANIMAL HEALTH UNIVERSITY

Content Creator / Present

Create logo, website, posters, and social media content

MODE OF TRANSPORTATION

Head Designer / Spring 2016 - present

Create logo, stickers, 360 degree posters, and t-shirts

AFFILIATIONS

AMERICAN INSTITUTE OF GRAPHIC ARTS

September 2016 - present

TRAVEL

England / Ireland / Scotland / France /

Germany / Austria / Italy / Norway /

Netherlands / Sweden / Spain / Portugal /

Iceland / Australia